

Every time you walk into a networking function, you always see THEM. You know the ones I'm talking about. The people that always seem to be in a good mood. The people who seem to be having the best time at the event. The people who seem to have everything going their way. How did these people get this way? There could be many reasons, but I believe the core reason is that they all have a great ATTITUDE!

Why is it that having a positive attitude can help you achieve so much? How can it help you generate business and form relationships? How can it get you through the worst situations?

Many things happen in life and business over which you have no control. You can, however, control the way you deal with these situations. As the writer John Homer Miller once said, "Your living is determined not so much by what life brings to you, as by the attitude you bring to life."

Successful people learn this lesson early and keep on learning it. They reinforce their positive attitudes by reading, by gaining new information, by setting goals and by achieving them. Most important, they surround themselves with other people who also believe in the power of attitude.

One of those people with a great attitude is Leah Park from Costco Business Center. "A long time ago I learned that having a good attitude is a lot more fun than the alternative. When I'm having fun, everything in my life (business and personal) goes so much smoother. And when you think about it, most of us prefer being with, and doing business with, positive people. I also realized that if I'm not excited and enthusiastic about what I do, how can I expect anyone else to be? Because of Dave Sherman and numerous other authors who have expanded my knowledge of valuable life skills, I have even more confidence to just be myself. And it works! I genuinely love people, I'm proud to represent Costco, and I believe in myself and what I'm doing. I just try to let it show."

Have you ever heard the line, "your attitude will determine your altitude"? How about "attitude is EVERYTHING"? It doesn't really matter how you heard it as long as you understand that people with great attitudes get farther in life than people who don't. See you next month.